

Innovation by Design
Group reflection: group 7

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Students:

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Tutor:

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Tasks division

For the first presentation, we made the slides together. Mike added the illustrations. Daan, Elzelinde and Pim presented together. After that, we subscribed for the activity. We subscribed for 'Granny's Finest'. Mike was not able to go on Monday, but that did not matter. He could not understand the elderly, so he could better do some other tasks.

The first Monday, we went with the three of us to the activity centre. We all talked with the elderly and volunteers and we made notes. We did the interview together and we completed each other. After that we talked about it and analysed the gained information. Daan came up with the nice idea of the photobooth, elderly can make personal flyers with pictures of themselves. We developed this idea together and we talked about a script for the first video. Pim edited the first video. Mike made the first template for the flyers, Elzelinde finished it with pictures and some description in Dutch and printed it as well.

The next Monday, Elzelinde went to the elderly together with Daan. We gave the flyer to the elderly. They were very enthusiastic about the flyer and wanted to share the flyer with family, friends and other people. The elderly did recognise us, this made it already easier to talk with them. After the visit, we analysed together and we made a script. Daan edited the video.

For the last video, we wanted to show how the photobooth would work in the future. Mike made a second template for a different activity. The last Monday Elzelinde and Pim went together. Elzelinde showed to the elderly how they could make their own flyer, Pim filmed this. Elzelinde and Pim interviewed together. Afterwards we analysed with the group and visited Hubert, we also filmed his comments. We made the script together, Daan edited the video, Pim made the presentation and Elzelinde and Mike made the final flyer templates.

Positive elements in the group work

We communicated well together. In real life and through WhatsApp. We knew what to do during the meetings, the meetings were always very efficient. We had a clear task division. At the elderly we completed each other well. As a group we were enthusiastic about our idea and we developed it together. We started directly and we managed to do things in time. So everything went very smoothly.

Negative element in the group work

There were no real negative elements. For Mike there was a language barrier with the elderly, he could not understand them. But we translated the videos to him and he did other tasks very well.

Improvements of group work

The communication with the elderly improved. The first time we had to put some effort in starting a conversation with them. The second and third meeting they recognised us already, they liked it that we were there again and the communication went very easily.

Changes for a next time

We liked our idea, and we also gained enthusiastic reactions from the elderly and other people. The group work went smoothly. So for the next time, we only could discuss the comments on our videos, and try to improve these.